



Fair Housing Center
of West Michigan

Addendum to the National Fair Housing Alliance Report:

FOR RENT: NO KIDS!

How Internet Housing Advertisements Perpetuate Discrimination

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Discriminatory Advertisements in West Michigan Cities

The Fair Housing Center of West Michigan identified discriminatory advertisements for properties located within the following West Michigan cities:

Allegan County

- Allegan
- Fennville
- Gun Lake
- Laketown Township
- Pullman

Ionia County

- Orleans Township
- Saranac

Kent County

- Caledonia
- Comstock Park
- Grand Rapids
- Grandville
- Kentwood
- Rockford
- Vergennes Township
- Walker
- Wyoming

Lake County

- Baldwin

Mecosta County

- Big Rapids
- Mecosta
- Morley

Muskegon County

- Muskegon
- Muskegon Heights
- Norton Shores

Newaygo County

- Grant
- Newaygo

Oceana County

- Shelby

Ottawa County

- Coopersville
- Grand Haven
- Holland
- Jenison
- Spring Lake
- Zeeland

Examples of Discriminatory Advertisements in West Michigan

The following list is a sample of discriminatory advertisements identified by the Fair Housing Center of West Michigan. The list includes advertisements that are discriminatory on the following bases: familial status, gender and marital status.

Familial Status

1BR: "Singles, couples only." Fennville, MI

1BR: "No children." Holland, MI

2BR: "Limit 2 adults and 2 small children." Grand Rapids, MI

2BR: "[I]deal for retired couple, or a working couple." Gun Lake, MI

6BR: "I am looking for 4 mature and responsible people to share a 6 bedroom, 3 1/2 bath 4000+ square foot beautiful historic home." Grand Rapids, MI

2BR: "Great for a single person or couple." Wyoming, MI

2BR: "Rent \$650 for two adults-will rent \$600 for one Adult + utilities." Grand Rapids, MI

1BR: "Single person only...no full time kids." Norton Shores, MI

1BR: "Prefer 1 person." Caledonia, MI

4BR: "[P]erfect for singles or a group of friends looking for a place to live." Grand Rapids, MI

1BR: "Children probably would not work in this apartment." Grant, MI

2BR: "[H]ouse ideal for older couple or single person." Zeeland, MI

2BR: "Occupancy is limited to two people." Grand Rapids, MI

2BR: "Ideal for bachelor or single person." Muskegon, MI

1BR: "Looking for a single college or working person. No live-in significant others allowed. We prefer someone w/o live-in children." Grandville, MI

3BR: "Ideal for couple." Grand Rapids, MI

1BR: "Not appropriate for children." Grand Rapids, MI

1BR: "I hope I sound like I am not discriminating but this would be best suited for a single person." Muskegon, MI

Gender

2BR: "Ideal home for 2 girls or a new couple." Grand Rapids, MI

Marital Status

3BR: "Looking for married couple to rent our home..." Spring Lake, MI

3BR: "I prefer to have a nice HONEST family or married couple..." Kentwood, MI